

# DIGITAL PRESENCE PACKAGE



## ACCELERATE YOUR DIGITAL PRESENCE

ONE TIME PACKAGE: \$5,000

ONE YEAR SUBSCRIPTION: \$18,000  
(ONE PER QUARTER)



### WHAT'S INCLUDED IN THE DIGITAL PRESENCE PACKAGE?

The Digital Presence Package includes an infographic and animated video designed to present technology information quickly while focusing on telling a story with business benefits. What's even better is that this offer doesn't just focus on content creation. It also includes banner ads and social content as a base strategy to immediately begin driving traffic to the content.



#### INFOGRAPHICS

We start by creating a high-resolution infographic to convey your story that combines your brand with the manufacturer's message.



#### ANIMATED VIDEOS

Based on the design from the infographic, we create a 90-second animated video to bring the content to life.



#### BANNER ADS

We then create 4 different sized animated banners that can be used on the web or in your email signature.



#### SOCIAL MEDIA

To wrap up the package we create social media posts for Twitter, LinkedIn, and Facebook to help promote the digital content we developed.

### THE STEPS AND EXPECTATIONS

- Fill out your kick-off questions **in detail** with your team and PMM
- Schedule a kick-off call to review the content plan we develop based on your kick-off questions
- Typically about a week after the kick-off call, you'll get the first version of the infographic
- The remaining assets will be developed after the infographic revisions

Check Out  
Our Work

LET'S DISCUSS A DIGITAL  
PRESENCE PACKAGE:

[info@ims360group.com](mailto:info@ims360group.com)