

# LET'S DEVELOP YOUR SOCIAL PRESENCE



## DO YOU HAVE A SOCIAL PRESENCE?

Today, it's necessary to be active on Twitter, Facebook, LinkedIn, and YouTube. But no matter how many social platforms you utilize, maintaining a consistent brand identity can be a challenge.



## MAINTAINING A CONSISTENT BRAND IDENTITY IS A REQUIREMENT

IMS360's Social Presence Package can help you create a consistent visual identity across your social platforms. After conducting a due-diligence to understand your brand, we create a visual identity that will match across your top social platforms. We will create cover and profile images, avatar icons for each of the top social platforms, and a customized social content planning template to utilize.

1

### CUSTOMIZED DESCRIPTIONS

A consistent, punchy description of your organization for Twitter, Facebook, LinkedIn, and YouTube.

2

### CUSTOMIZED COVER PHOTOS

Custom cover photos for Twitter, Facebook, LinkedIn, and YouTube.

3

### CUSTOMIZED AVATAR ICONS

Custom avatar icons for Twitter, Facebook, LinkedIn, and YouTube.

4

### SOCIAL PLANNING TEMPLATE

A customized template for social media content planning across your social platforms.

## WANT TO SEE OUR SOCIAL PRESENCE?

Our belief in a consistent social presence can be viewed among our own social media platforms of Twitter, LinkedIn, and YouTube. Check us out to see our work!

@ims360group IMS360 Group IMS360 Group

Check Out Our Work

LET'S DEVELOP YOUR SOCIAL PRESENCE:

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