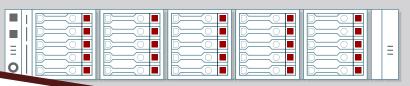
TECHNICAL SUPPORT PACKAGE



ARM YOUR TECHNICAL & SALES TEAMS





PROVIDE YOUR TEAMS WITH THE TOOLS TO SUCCEED

Today, it's not only marketers putting digital collateral in front of prospects; engineers and sales teams must be able to introduce new products and solutions as well. Our Technical Support Package provides the tools for sales and engineering teams to explain and visualize the products or solutions they are selling.



SOLUTION OVERVIEWS

We will take a manufacturer provided document and co-brand it to match your identity and add a "Why [Partner Name]" section to further promote your value.

See Examples:

BEFORE CUSTOMIZATION

AFTER CUSTOMIZATION



POWERPOINT PRESENTATION

We will take a manufacturer provided PowerPoint presentation and customize it to match your brand (up to 10 slides). If there is not a manufacturer PowerPoint then we will create a customized presentation that highlights the top 4 benefits of the solution.



2D / 3D DRAWINGS

We will create a vector drawing of a product or solution. The drawing can either be a diagram based on a manufacturer solution overview, or we can create a drawing of the product or solution itself.

See Examples:

PRODUCT DRAWING

SOLUTION DIAGRAM

LEAD WITH YOUR BRAND, NOT THE MANUFACTURERS'

Digital content is the foundation for building a strong brand and can be used to generate demand through your website, social media, email correspondence, and customer-facing activities. Our content is created 100% custom for our clients to help drive their brand and message.

LET'S DISCUSS YOUR TECHNICAL SUPPORT PACKAGE:

info@ims360group.com

